



Parent's Guide for  
**School Picture Day**



# 1

## Our Style

### Portrait Look

Our focus is on your child. We offer a variety of background options to choose from and use soft lighting to reproduce natural skin tone.

### Expression

We want the most honest expression of your child possible, showing off their individual personality.

### Pose & Cropping

Because we want to show your child's personality, our posing techniques produce a comfortable and natural feel. Our portraits show the head & shoulders for a consistent look from year-to-year.



# 2

## What to Wear

- ✓ **Details around the neckline**
- ✓ **Stripes & simple patterns**
- ✓ **Solid colors**
- ✓ **Bows & hair pieces**
- ✓ **Necklaces & jewelry\***
- ✓ **Glasses are okay**
- ✓ **Avoid bright neon colors**
- ✓ **Avoid clothing with lots of text**



\* Refer to your school or district guidelines for ear and facial piercings

# 3

## When can I see my **Photos?**

Within 2 weeks of picture day you will receive an email with instructions for accessing your photos.

### From your personal gallery, you can:

- Download Images
- Order Prints & Products
- Mix & match your favorite poses
- Share your gallery with family & friends



**Questions?**  
**Contact us any time:**

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